

A wide-angle photograph of a vast, golden wheat field stretching to the horizon. In the distance, a combine harvester is visible, working in the field. The sky is a clear, light blue with a few wispy white clouds. The overall scene is bright and open, representing a typical agricultural landscape.

National Association of Wheat Growers

2010 Associate Sponsorship Program



National Association of Wheat Growers

Associate Sponsor Program

The NAWG Associate Sponsor program is one of the best ways to support wheat growers across the country. Companies are encouraged to participate in the future of the industry by becoming Associate Sponsors. With five levels of sponsorship ranging from \$2000-\$10,000 per year, the Associate Sponsor program is a great benefit for any company. All NAWG Associate Sponsors receive the weekly NAWG newsletter, their company listing and link on the NAWG Web site and—depending on the level of support—receive other benefits.



National Association of Wheat Growers

2010 Associate Sponsor Program

- **New tier levels**
 - **Bronze Associate Sponsor—\$2,000**
 - **Silver Associate Sponsor—\$3,500**
 - **Gold Associate Sponsor—\$5,000**
 - **Platinum Associate Sponsor—\$7,000**
 - **Diamond Associate Sponsor—\$10,000**



National Association of Wheat Growers

2010 Associate Sponsor Program

- **Bronze Associate Sponsor**
 - **\$2,000 per year**
 - **Listing and link on the NAWG Web site**
 - **Invitation to attend NAWG Annual Meeting**
 - **Invitation to attend joint NAWG/USW Winter & Fall Meetings**
 - **Plaque**
 - **Listing in the annual NAWG Leadership & Policy Directory**



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2010 Associate Sponsor Program

- **Silver Associate Sponsor**
 - **\$3,500 per year**
 - **Company logo and link on the NAWG Web site**
 - **Invitation to attend NAWG Annual Meeting**
 - **Invitation to attend joint NAWG/USW Winter & Fall Meetings**
 - **Plaque**
 - **Listing in the annual NAWG Leadership & Policy Directory plus $\frac{1}{8}$ page color ad**
 - **1 committee meeting sponsorship**



National Association of Wheat Growers

2010 Associate Sponsor Program

- **Gold Associate Sponsor**
 - **\$5,000 per year**
 - **Company logo and link on the NAWG Web site plus rotating logo flash on NAWG home page**
 - **Invitation to attend NAWG Annual Meeting**
 - **Invitation to attend joint NAWG/USW Winter & Fall Meetings**
 - **Plaque**
 - **Listing in the annual NAWG Leadership & Policy Directory plus ¼ page color ad**
 - **1 Board of Directors meeting sponsorship**



National Association of Wheat Growers

2010 Associate Sponsor Program

- **Platinum Associate Sponsor**
 - **\$7,500 per year**
 - **Company logo and link on the NAWG Web site plus rotating logo flash on NAWG home page**
 - **Invitation to attend NAWG Annual Meeting**
 - **Invitation to attend joint NAWG/USW Winter & Fall Meetings**
 - **Plaque**
 - **Listing in the annual NAWG Leadership & Policy Directory plus ½ page color ad**
 - **1 Welcome Luncheon sponsorship**



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- **Diamond Associate Sponsor**
 - **\$10,000 per year**
 - **Company logo and link on the NAWG Web site plus rotating logo flash on NAWG home page**
 - **Invitation to attend NAWG Annual Meeting**
 - **Invitation to attend joint NAWG/USW Winter & Fall Meetings**
 - **Plaque**
 - **Listing in the annual NAWG Leadership & Policy Directory plus full page color ad**
 - **1 Board of Directors Breakfast/Luncheon sponsorship**



2010 Associate Sponsor Program

- **Committee meeting sponsorship includes:**
 - 5-10 minute presentation at the committee meeting
 - Company logo in meeting program book
- **Board of Directors meeting sponsorship includes:**
 - 10-15 minute presentation at the Board of Directors meeting
 - Company logo in meeting program book and on break signage
 - ¼ page ad in meeting program book



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2010 Associate Sponsor Program

- **Welcome luncheon sponsorship includes:**
 - 15-20 minute presentation at the breakfast/luncheon
 - Company logo in meeting program book and signage
 - ½ page ad in meeting program book
- **Board of Directors breakfast/lunch sponsorship includes:**
 - 15 minute presentation at the Board of Directors meeting
 - Company logo in meeting program book and on break signage
 - Full page ad in meeting program book



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- **Additional marketing opportunities may be available through the use of banners, pop-ups and company materials**
- **Depending on which venue the sponsor chooses, the lunch/breakfast may also include USW**



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Associate Sponsor Program

**For more information on the NAWG Associate Sponsor Program,
please contact Katrina Custer at 202-547-7800 or via email at
kcuster@wheatworld.org.**