



National Association of Wheat Growers

General Sponsorship Opportunities



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General Sponsorship

- **Sponsorship of lanyards at a NAWG Winter or Fall Meeting**
 - **\$350**
- **Sponsorship of a NAWG meeting program book**
 - **\$750**
 - **Back cover art**



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- **Sponsorship of the annual NAWG Leadership & Policy Directory**
 - \$1500
 - Back cover art
- **Co-sponsorship of the NAWG President's Reception at Commodity Classic**
 - \$2500-\$5000 (negotiable)
 - Logo on all signage/pop-up banners
 - Gobo with company logo



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General Sponsorship

Annual NAWG Dinner & Auction at Commodity Classic

- **Five levels of sponsorship; each with varying benefits**
 - **Partner—\$1,500**
 - **Patron—\$3,000**
 - **Benefactor—\$5,000**
 - **Contributor—\$7,500**
 - **Supporter—\$ 9,000**



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- **Annual NAWG Dinner & Auction Sponsorship**

- **Partner—\$1,500**

- Receives logo in Dinner & Auction Brochure; logo on all event signage; listing and link on Web page; 1 ticket to the event; 1 invitation to VIP reception

- **Patron—\$3,000**

- Receives logo in Dinner & Auction Brochure; logo on all event signage; logo and link on Web page; popup banner in reception venue at event; 2 tickets to the event; 2 invitations to VIP reception

- **Benefactor—\$5,000**

- Receives logo in Dinner & Auction Brochure; logo on all event signage; logo and listing on Web page; 2 popup banners in reception venue at event; ad in presentation loop (played during reception and up until auction starts); 4 tickets to the event; 4 invitations to VIP reception



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- **Annual NAWG Dinner & Auction Sponsorship**
 - **Contributor—\$7,500**
 - Receives logo in Dinner & Auction Brochure; logo on all event signage; logo and listing on Web page; hanging banner in main venue at event; 30 second video ad in presentation loop (played during reception and up until auction starts); 6 tickets to the event; 6 invitations to VIP reception
 - **Supporter—\$9,000**
 - Receives logo in Dinner & Auction Brochure; logo on all event signage; logo and listing on Web page; 2 hanging banners in main venue at event; 60 second video ad in presentation loop (played during reception and up until auction starts); 9 tickets to the event; 9 invitations to VIP reception



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- **Annual NAWG Dinner & Auction Sponsorship**
 - Banners and popups would be something the sponsor would ship to NAWG, NAWG would ensure placement and return shipment
 - Gobo's added to sponsorship package at no additional charge
 - Outside marquee signage available
 - Sponsors may donate unused tickets for NAWG officers, staff, and volunteers



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Sponsorship Opportunities

**For more information on sponsorship opportunities, please contact
Katrina Custer at 202-547-7800 or via email at
kcuster@wheatworld.org.**